

August 4, 2025

Al Saqar Middle East Investment PSC  
Office 1220, Sky Tower, Reem Island  
Abu Dhabi, UAE  
info@alsaqrmei.com  
+971544844875

Subject: Revolutionizing Healthcare's Financial Backbone with AI-Powered Solutions

Dear Dr. Yousef,

Thanks for the opportunity to submit this business plan for your consideration.

Since our founding in October 2004, Talisman Solutions has been dedicated to mastering one of the most complex and critical areas of healthcare: Revenue Cycle Management. This deliberate focus on domain expertise, combined with our core values of integrity, innovation, quality, and teamwork, has been the cornerstone of our success. We don't just provide Healthcare AI and operations thought leadership; we build resilient financial futures for our clients and have a 98% client satisfaction rate to show for it.

Currently, our target industry domain is driven by three very powerful tailwinds: population demographics, pent-up demand, and the race for AI adoption.

By 2030, over 73 million Americans will be over the age of 65, projected to drive 5.8% annual growth in health expenditures. Beyond the US, significant opportunities exist in other key target markets as well. The GCC (Gulf Cooperation Council) healthcare and India Healthcare IT markets are projected to grow at a CAGR of 7%, 8% and 16% respectively. These regions are experiencing growth driven by factors such as mandatory insurance, digital mandates, and national health transformation programs.

Within Healthcare, while clinical care has advanced, the financial and administrative systems that support it have been struggling to keep pace, not from a lack of need, but from a unique set of circumstances that include highly complex regulatory and compliance requirements, and decades-old legacy systems that consume up to 75% of hospital IT budgets. This established foundation is now meeting a powerful market catalyst - Big Bold Beautiful Bill of 2025 in the USA, which is set to reduce federal funding, with a net revenue

reduction of 3-4% for the average hospital. This forces a top-down mandate for cost-containment that is central to our value proposition.

This disruption is exactly the opportunity we have been waiting for to further capture the market share from the bigger players, who are grappling with sustaining these systems, the AI skills gap, and incorporating interoperability mandates.

We have built a modern AI suite of products to help our clients leapfrog the AI race. Barriers to expansion are lowered drastically by Large Language Models (LLMs) and AI-powered vibe coding, which we have mastered, and are able to deliver products and services tailored to specific markets at an enviable pace. In addition, we have spent two decades mastering the art of delivering a cost-effective operational model that blends expert onshore product strategists with highly skilled and scalable offshore technical teams. This structure allows us to fill the industry's profound talent void and deploy cutting-edge AI at a fraction of the cost. Our agentic AI hybrid model uses this powerful engine to autonomously decipher complex problems, such as proving medical necessity for Hospitals and Insurance payers to eliminate fraud and abuse. On top of that, our "human-in-the-loop" approach provides the final-mile expertise required to achieve a near 100% success rate, delivering tangible and exceptional results for our clients.

The market is not just ready; it is yearning for this solution. Industry studies confirm that 92% of healthcare leaders are prioritizing investment in AI and automation for 2025. Leveraging our deep experience, we have designed a meticulous go-to-market strategy to address the specific needs of the target markets while leveraging our Healthcare AI model.

The attached proposal details this comprehensive plan to deliver robust top-line growth and strong bottom-line profitability. We are seeking a strategic partner who shares our vision to help expand our reach to further capitalize on this pivotal moment.

Sincerely,

Aditi Nanda

President

Talisman Solutions INC.

+1 248 660 3566

[Aditi.nanda@talismansolutions.com](mailto:Aditi.nanda@talismansolutions.com)

[www.talimansolutions.com](http://www.talimansolutions.com)